



# EXPORTECH™ IN CHANDLER

## What Is ExporTech?

ExporTech is a nationally recognized program proven to help small and mid-sized companies boost their sales revenues via exports. Coming to Chandler for the first time this fall, the program is delivered by the Arizona Commerce Authority (ACA) RevAZ Manufacturing Extension Partnership program, along with national partners. The City of Chandler Economic Development Division is co-sponsoring this Fall 2016 program. Representatives from up to eight participating companies attend three full-day sessions where they are exposed to Arizona export experts from diverse subject matter sectors, undergo practical training on key export topics, and receive individualized export coaching. Between sessions, participants work with a program-assigned export coach to conduct market research and refine their international strategies. The end result for each company is a customized and expert-reviewed Export Growth Plan that helps the company to quickly move beyond planning and into pursuing concrete export initiatives aimed at closing actual, profitable export sales.

## Who Should Participate?

If you answer “yes” to any of these questions and are a small or mid-sized product company, ExporTech could be your solution:

- Do you see growth opportunities in global markets but can't find the time and resources to make it happen?
- Do you have a strong product that could succeed overseas but need expertise and assistance to capitalize on opportunities?
- Have you successfully exported to some markets, but are ready for more proactive and strategic methods of targeting the best export opportunities?

### Dates ::

August 5, September 9, October 14

### Location ::

Chandler City Hall  
175 South Arizona Avenue

### Cost ::

\$900 per company  
Includes up to 3 representatives  
(50% rebate for Chandler grads)

### Contacts ::

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## What Can ExporTech Do for Your Business?

In addition to developing a plan to accelerate profitable exports, ExporTech offers concrete benefits that go beyond most international business and exporting courses:

- **Speed to market** is accelerated as a robust plan is developed in three months
- **Quantifiable cost savings** are realized as participants efficiently connect with reputable resources, receiving consultations that would normally cost thousands of dollars to obtain on their own
- **Higher success rates** are made possible with a vetted international growth plan and the right resources behind your company
- **Understanding international strategies** is improved as participants gain a first-hand knowledge of international strategies and success factors based on real-world company research
- **Export growth** with participating companies generating an average of \$770,000 in new export sales



## From an Arizona Exporter ::

*“ExporTech really opened my eyes to the vast international opportunities that exist. The people that I met were extremely knowledgeable and well known in their industry. The strategy that I created in this program is a tangible strategy, with clear cut action items and direction. I have already put my plan into place and am very excited to see where this will take my company.”*

**Jason Grove, COO**  
Pilgrim Screw, Chandler, AZ  
Spring 2016 ExporTech graduate